

## AGENDA

### Wednesday February 1<sup>st</sup> 2006

- 8:00 Registration and light breakfast service  
Lobby
- 8:45 **Opening remarks**  
Presentation of the workshop program and activities.  
*Benjamin Herzberg, PSD Specialist, World Bank*  
*Tony Polatajko, Sr. Enterprise Development Adviser, DFID*  
Plenary, Room A
- 9:00 **Building public-private dialogues for improving the investment climate, a resource drawn from 40 countries' experience**  
*Benjamin Herzberg, PSD Specialist, World Bank*  
Plenary, Room A
- 9:45 **DFID experience in reforming the business enabling environment: mechanisms and processes for PPDs**  
*Tony Polatajko, Sr. Enterprise Development Adviser, DFID*  
*Richard Waddington, Bannock Consulting Ltd*  
Plenary, Room A
- 10:30 **Coffee break**  
Lobby
- 10 :45 **Le dialogue public-privé dans les pays en développement: risques et opportunités, un état des lieux**  
*Louka Katseli, Director, OECD Development Centre*  
*Nicolas Pinaud, OECD Development Center*  
Plenary, room A
- 11:30 **Resource for practitioners: (i) A tentative M&E Framework for public-private dialogues and (ii) building capacity of Business Membership Organizations**  
*Jesse Biddle, Center for International Development, SUNY Albany*  
*Andrei Mikhnev, Program Manager, Business Enabling Environment, IFC*  
Plenary, room A
- 12:30 Lunch  
Dining room
- 13:30 **Case study 1 on Bangladesh: "The Bangladesh Private Sector Forum"**  
*Mamdood Hossain Alamgir, Director, Board of Investment*  
*Mamun Rashid, CEO, Citibank Bangladesh*  
Breakout session, room A

- 13:30 **Case study 5 on Nigeria:** “A Case Study of the Nigerian Economic Summit Group”  
*Mansur Ahmed, Director General and Chief Executive of the Nigerian Economic Summit Group*  
 Breakout session, room B
- 13:30 **Case study 9 on Rwanda:** “The Rwandan Revenue Authority Project”  
*Eugene Torero, Commissioner for Large Taxpayers, Rwanda Revenue Authority*  
*Richard Stern, African Regional Program Coordinator, FIAS*  
 Breakout session, room C
- 14:30 **Case study 2 on Fiji:** “The Fiji Regulatory Reform Task Force”  
*Isireli Koyamaibole, CEO, Ministry of Commerce, Business Development and Investment*  
*Ken Roberts, CEO, Fiji Employers Association*  
 Breakout session, room A
- 14:30 **Case study 6 on Croatia:** “Local/National Level Economic Policy Dialogue: the Competitiveness Council and Economic and Social Councils in Croatia”  
*Joe Lowther, Senior Manager, Emerging Markets Group*  
*Kresimir Sever, President, NHS Trade Union Confederation*  
 Breakout session, room B
- 14:30 **Case study 10 on South Africa:** “The Private Sector Initiative (PSI) in Southern Africa”  
*Corin Mitchell, Director of Operations, SBP South Africa*  
 Breakout session, room C
- 15:30 Coffee break  
 Lobby
- 16:00 **Case study 3 on Malawi:** “The Malawi National Action Group (NAG)”  
*Jason Agar, Managing Director, NAG Secretariat*  
*Chancellor L. Kaferapanjira, Chief Executive, Malawi Confederation of Chambers of Commerce and Industry (MCCCI)*  
 Breakout session, room A
- 16:00 **Case study 7 on Vietnam:**  
 “Launching the Vietnam Private Sector Forum, 1997 – 2000”  
*Wolfgang Bertelsmeier, IFC Country Manager for Vietnam, Laos and Cambodia, 1997 – 2000*  
 “Public Private Dialogue in the making of the Unified Enterprise Law and the Common Investment Law in Vietnam”  
*Thomas Finkel, GTZ Vietnam*  
 Breakout session, room B
- 16:00 **Case study 11 on Peru:** “Holding Government Accountable through PPD”  
*Beatriz Boza, President, Ciudadanos al Día and Former Head of Peru Competiton Agency*  
 Breakout session, room C
- 17:00 **Case study 4 on Mexico:**  
 “Is it possible to institutionalize a public-private dialogue mechanism to reform economic regulation and policy in Mexico by the end of the current administration?”  
*Carlos Garcia Fernandez, Head of the Federal Regulatory Improvement Commission (COFEMER)*

*Miguel Flores Bernés, Coordinator General for Regulatory Impact Assessment, COFEMER*  
“Public-Private Dialogue in the State of Aguascalientes”  
*Armando Jimenez, Secretary of Economic Development, State of Aguascalientes*  
Breakout session, room A

- 17:00 **Case study 8 on Lao PDR:** “Improving the business environment through constructive dialogue with the Lao Business Forum”  
*Pascale Rouzies, Lao Business Forum Coordinator, IFC-MPDF*  
Breakout session, room B
- 17:00 **Case study 12 on Russia:** “Private-Public Sector Dialogue in the Development and Implementation of Regional Projects in Tomsk Oblast, the Russian Federation”  
*Babushkin Evgeny, Head of the Department of Investment and Economic and Legal Expertise, Administration of Tomsk Oblast*  
Breakout session, room C
- 18:00 **Closing remarks**  
*Tony Polatajko, Sr. Enterprise Development Adviser, DFID*
- 18:15 Cocktail Reception with Hors d'oeuvres  
Dining room

#### **Thursday February 2<sup>nd</sup> 2006**

- 8:45 **Presentation of Day 2's program objectives, with distribution of Charter preamble**  
*Benjamin Herzberg, PSD Specialist, World Bank*  
Plenary, Room A
- 9:00 **Working group 1 on Mandate:** “Do PPDs need a legal mandate to be credible, aligned with institutions and effective over the long run?”  
*Moderated by Mierta Capaul, Sr. PSD Specialist, FIAS, IFC*  
Case study from Tanzania: “Promoting Public-Private Dialogue for Self-Motivated Reforms in the Municipality of Moshi”  
*Felician John Ifunya, CEO, AMFE Microserve*  
Breakout session, room C
- 9:00 **Working group 2 on Structure and participation:** “What structure can best translate dialogue into result? How does participation need to be balanced to ensure fair representation and legitimacy in PPDs?”  
*Moderated by Richard Stern, Senior Investment Policy Officer, FIAS, IFC*  
Case study from Pakistan: “The Small and Medium Enterprise Development Association (SMEDA)”  
*Andleeb Abbas, SMEDA*  
Breakout session, room Turquoise
- 9:00 **Working group 3 on Outputs:** “Is there a typology of outputs for PPDs that best serve their cause?”

*Moderated by Craig Wilson, Program Manager, Investment Climate Assessments, SouthAsia Enterprise Development Facility, IFC*

Case study on Mali: “The Mali Presidential Investor Council”

*Mohamed Traoré, Presidential Investor Council Secretary*

*Paul Derreumaux, CEO, Bank of Africa, member of the Investor Council*

*Djibril Tabouré, CEO of a tourism company and board member of a spinning company FITINA, member of the Investor Council*

Breakout session, room A

9:00 **Working group 4 on Outreach:** “What outreach and communication techniques can be used to push PPDs’ agenda and achieve results?”

*Moderated by Sean Duggan, Senior Investment Policy Officer, FIAS, IFC*

Case study on Jamaica: “The Jamaica Cluster Competitiveness Project (JCCP)”

*Kenneth Hynes, Director, and Country Coordinator for OTF Group Jamaica*

*Beverly Morgan, Director, Jamaica Exporters’ Association*

Breakout session, room B

9:00 **Working group 5 on Monitoring and Evaluation:** “How can process be monitored and evaluated in PPDs?”

*Moderated by Jesse Biddle, Center for International Development, SUNY Albany*

Case study on Bosnia and Herzegovina: “M&E during the Bulldozer Initiative”

*Benjamin Herzberg, PSD Specialist, World Bank, former coordinator of the Bulldozer Initiative project*

Breakout session, Lobby

10:30 Coffee break

Lobby

11:00 **Working group 6 on Sub-national:** “Do PPDs at sub-national level need specific strategies?”

*Moderated by Tatiana Ponomareva, Russia Project Coordinator, FIAS, IFC*

Case study on Ukraine: “Economic and Social Regeneration in the Ukrainian Donbass”

*Alexandra Zayarna, Governance Advisor, DFID Ukraine*

Breakout session, room C

11:00 **Working group 7 on Sector specific:** “Can sector-specific PPDs be fair to the economy as a whole and is there chance for spill over to wider issues?”

*Moderated by Alec Hansen, President, The Competitiveness Institute (TCI)*

Case study on Mexico: “Dialogue, Partnerships and the evolution of clustering efforts in Chihuahua”

*Alonso R. Ramos Vaca, Senior Advisor, Chihuahua Nuevo Milenio Project*

Breakout session, room Turquoise

11:00 **Working group 8 on International role:** “Can PPDs at the national level leverage their legitimacy to represent their country internationally?”

*Moderated by Mercy Karanja, Internation Federation of Agriculture Producers (IFAP) & Henri-Bernard Solignac Lecomte, OECD Development Center*

Case study on “The participation of West African cotton producers in international trade negotiations”

*Eric Hazard, head of Policy Dialogue at ENDA Tiers-Monde, Senegal*

Case study on “The participation of farmers’ association in the NEPAD process”

*Philip Kiriro, President of East African farmers' Federation and Vice-President of the International Federation of Agricultural Producers, Kenya*

Breakout session, room A

- 11:00 **Working group 9 on Post-conflict:** “How can PPDs play a specific role in healing post conflict societies and speed up economic recovery?”

*Moderated by Lisa Curtis, Private Sector Development Adviser in DFID's West Africa Department*

Case study on Cambodia: “The Cambodian Private Sector Forum”

*James Phillip Brew, Mekong Region Project Manager, IFC*

Comments on Kosovo: “Kosovo recovery through public-private dialogue”

*Simon Junker, Director of Cooperation Office Pristina, SDC, Kosovo*

Breakout session, room B

- 11:00 **Working group 10 on Donors:** “What role for donors in PPD?”

*Moderated by Justin Highstead, DFID*

Case study on South Africa: “The Role of Donors in PPD and the SADC Regional Business Climate Survey”

*Thomas Bedenbecker, Advisory Service of Private Business, Southern Africa (ASPB)*

Breakout session, Lobby

- 12:30 Lunch  
Dining room

- 13:30 **Drawing the Charter on Good Practice for Public-Private Dialogue**

*Presentation of each working group and composition of the Charter*

Plenary, room A

- 15:30 Coffee break  
Lobby

- 15:45 **Panel discussion: “What future for our PPD work”**

*Moderated by Tony Polatajko, Sr. Enterprise Development Adviser, DFID*

Panelists:

*Luc Rigouzzo, Director, Financial and Private Sectors Division, AFD*

*Rostyslav Pavlenko, head of the General Analytical Dept. of the Secretariat of the President of Ukraine*

*Farooq Sobhan, President, Bangladesh Enterprise Institute*

Plenary, room A

- 17:00 **Workshop summary**

*Andrew Wright, Development Consultant*

Plenary, room A

- 17:30 **Workshop evaluation session**

Participants will be asked to fill out the workshop evaluation form

Plenary, room A

- 17:45 **Closing remarks**

*Tony Polatajko, Sr. Enterprise Development Adviser, DFID*

*Benjamin Herzberg, PSD Specialist, World Bank*  
Plenary, room A